

PROFILE

I am currently a final year Marketing Communications with Advertising student at Bournemouth University. With a key interest for the advertising industry, I want to expand my knowledge and experience in this field, showcasing skills I have learnt over the last few years. In conjunction with creating a better understanding of how powerful the advertising industry is for a brand/company.

SKILLS & EXTRA QUALIFICATIONS

- CIM (Chartered Institute of Marketing) - Level 2
- IPA (Institute of Practitioners in Advertising) - Pass with credit (60%+).
- Microsoft Office - Word, PowerPoint, Excel
- Canva - designing content
- Quantitative/Qualitative research

EDUCATION

BOURNEMOUTH UNIVERSITY- UNDERGRADUATE

Marketing Communications with Advertising
2018-current

Sustained a 2:1 in my second year studying topics such as:

Brands and Branding
Creative Strategy
Digital Essentials

PALMER'S COLLEGE (USP)- A-LEVELS

Sep 2016- June 2018

Obtained 3 A-Levels in Media Studies, Psychology and English Language, grades B-C.

Took 2 extra curriculum courses:

Photoshop skills
Journalism course

WILLIAM EDWARDS SCHOOL - GCSE'S

Sep 2011- June 2016

Achieved 9 GCSE's including Art&Design, Media studies and History with grades A-B

REFERENCES

AmzThakrarPhotography
Contact number-0773206538

EXPERIENCE

WARREN JAMES

Sales Assistant/Key Holder

April 2021 - Aug 2021

- Learning and understanding about the jewellery industry. Knowledge on the different metals/products and diamond trained, showing commitment to learn new skills.
- Communicating and building a relationship with customers, problem solving and making them a priority.
- Being responsible for closing the shop independently, handling finances and being considered reliable & trust worthy.

AMZTHAKRARPHOTOGRAPHY

Social Media Marketing Manager Intern

Sep 2020 - April 2021

- Developing creative and engaging social media strategies
- Producing social media content such as Instagram and Facebook stories and posts.
- Monitoring, tracking and analysing performance on social media platforms.
- Managing day to day handling of social media channels
- Helping to manage the team, running morning calls and making sure deadlines are met.
- Researching and recommending improvements to increase engagement and reach.

SELECT FASHION

Key Holder - Sep 2016 - Jan 2020

- Strong communication with customers, helping them with any problems/issues.
- Using my creativity and knowledge of fashion trends to merchandise the shop to help upselling.
- Day to day management of the store Independently, leading a team and communicating tasks effectively.
- Helping with organisation of paperwork and finances and making sure daily goals were set and achieved.

RIVER ISLAND

Sales Assistant | June 2019- Sep 2019

- Stockroom hourly replenishment- showcasing time management skills under a deadline.
- Setting up morning delivery and transfers of stock - highlights key organisation, capability to complete tasks independently and effectively.